



2018 MC5 Spring Roadshow

Inspired Leaders! Inspired Teams! Inspired Results!

Exclusive Sponsorship Opportunities



Sponsors are the key to bringing great speakers to MC5 attendees and 2018 is no exception! **Christopher Ridenhour is an internationally renowned expert on Work Place Culture.** We are absolutely **THRILLED** to welcome him to Missouri for our 2018 Spring Roadshow!

MC5 Attendees

MC5 is the **largest statewide organization** of individuals committed to implementing organizational culture change and person-directed care for older adults throughout the adult care continuum. We estimate that the 2018 MC5 Spring Roadshow will attract **over 500 people from across Missouri (150-250 attendees per location).**

Our attendees are eager to engage with you and to learn about the products and services you offer that can help them on their culture change journey!

Lend your support as an **exclusive sponsor - A NEW OFFERING FROM MC5!** These exclusive sponsorships offer many ways to increase your visibility with our attendees and publicly promote your support of MC5 in promoting culture change throughout the aging continuum!

Dates & Locations

Monday, May 21

Tuesday, May 22

Wednesday, May 23

Kansas City

Columbia

St. Charles

St. Joseph's Medical Center

Hilton Garden Inn Conference Center

St. Charles Community College

Exclusive Platinum Sponsor

Platinum Sponsor.....\$2000—ONLY 1 available/location

Platinum sponsors will receive:

- EXCLUSIVE promotional email to MC5 members (includes nearly 4,500 healthcare professionals across Missouri) - NEVER BEFORE OFFERED!!!
- Company logo, brief description, and website link on MC5's conference webpage
- Premium exhibit table exposure at the venue for 1-2 staff
- 5 minutes of podium time to talk about your company prior to the start of the program
- Company logo on sponsor recognition slides & verbally thanked from MC5 during event
- Copy of attendee list and contact information after event
- Registration for 2 staff

Exclusive Gold Sponsorships

Home Health Sponsor.....\$750—ONLY 1 available/location

Adult Day Sponsor.....\$750—ONLY 1 available/location

Pharmacy Sponsor..... \$750—ONLY 1 available/location

Therapy/Rehab Sponsor.....\$750—ONLY 1 available/location

Assisted Living Sponsor.....\$750—ONLY 1 available/location

Skilled Nursing Sponsor.....\$750—ONLY 1 available/location

Independent Living Sponsor.....\$750—ONLY 1 available/location

Medical Supply Sponsor..... \$750—ONLY 1 available/location

Private Duty Sponsor..... \$750—ONLY 1 available/location

Non-Profit Sponsor.....\$450—ONLY 1 available/location

Other Sponsors.....\$750—ONLY 3 available/locations

Gold sponsors will receive:

- Company name & logo included in “Thank You to our Sponsors” email to MC5 members (includes nearly 4,500 healthcare professionals across Missouri) – NEVER BEFORE OFFERED!!!
- Company logo and website link on MC5’s conference webpage
- Exhibit table at the venue (table size varies/location and may be shared)
- Company logo on sponsor recognition slides & verbally thanked from MC5 during event
- Copy of attendee list and contact information after event
- Registration for 1 staff

Breakfast Sponsors

Breakfast Sponsor.....Cost Varies—ONLY 1 available/location

Breakfast sponsors will receive:

- Company name & logo included in “Thank You to our Sponsors” email to MC5 members (includes nearly 4,500 healthcare professionals across Missouri) – NEVER BEFORE OFFERED!!!
- Company logo on sponsor recognition slides & verbally thanked during event
- Company materials displayed on breakfast table(s) you provide
- Registration for 1 staff

Event Details

| | |
|-------------------------|---------------------------------------|
| 7:00 a.m. - 7:30 a.m. | Sponsor Check-In/Exhibit Table Set-Up |
| 7:30 a.m. | Registration & Visit with Sponsors |
| 8:15 a.m. - 10:15 a.m. | Spring Roadshow Speaker |
| 10:15 a.m. - 10:30 a.m. | Visit with Sponsors |
| 10:30 a.m. - 12:30 p.m. | Spring Roadshow Speaker |
| 12:30 p.m. | Sponsor Exhibit Table Tear-Down |

Sponsor Registration Form

- INTERESTED?** Complete the form below and contact Wendy Boren to **SECURE YOUR EXCLUSIVE SPONSORSHIP** at wborenrn@gmail.com. Please note: MC5 CANNOT BILL.
- Sponsors:** Registration and online payment will be through Event Brite. A 3% service fee will be charged for all transactions. All major credit cards accepted.
- Sponsors** writing checks: Mail check and registration form to:

Primaris
Attn: Deborah Finley/MC5
200 N. Keene Street #101
Columbia, MO 65201

Checks should be made payable to MC5. Tax forms available upon request.

Sponsor Name (first/last) _____

Company Name _____

Phone# of Contact _____

Email of Contact _____

Company Website _____

Platinum Sponsor: Kansas City Columbia St. Charles

Gold Sponsor: Kansas City Columbia St. Charles

Breakfast Sponsor: Kansas City Columbia St. Charles

ALL SPONSORS: I will email my logo and website link to wborenrn@gmail.com

ALL SPONSORS: Name Badge(s): I would like badges produced for the following:

1) _____ 2) Platinum: _____

PLATINUM SPONSORS ONLY: I will email a 20 - 40 word description of my company to wborenrn@gmail.com to be used on the MC5 conference webpage.

Notes: _____